



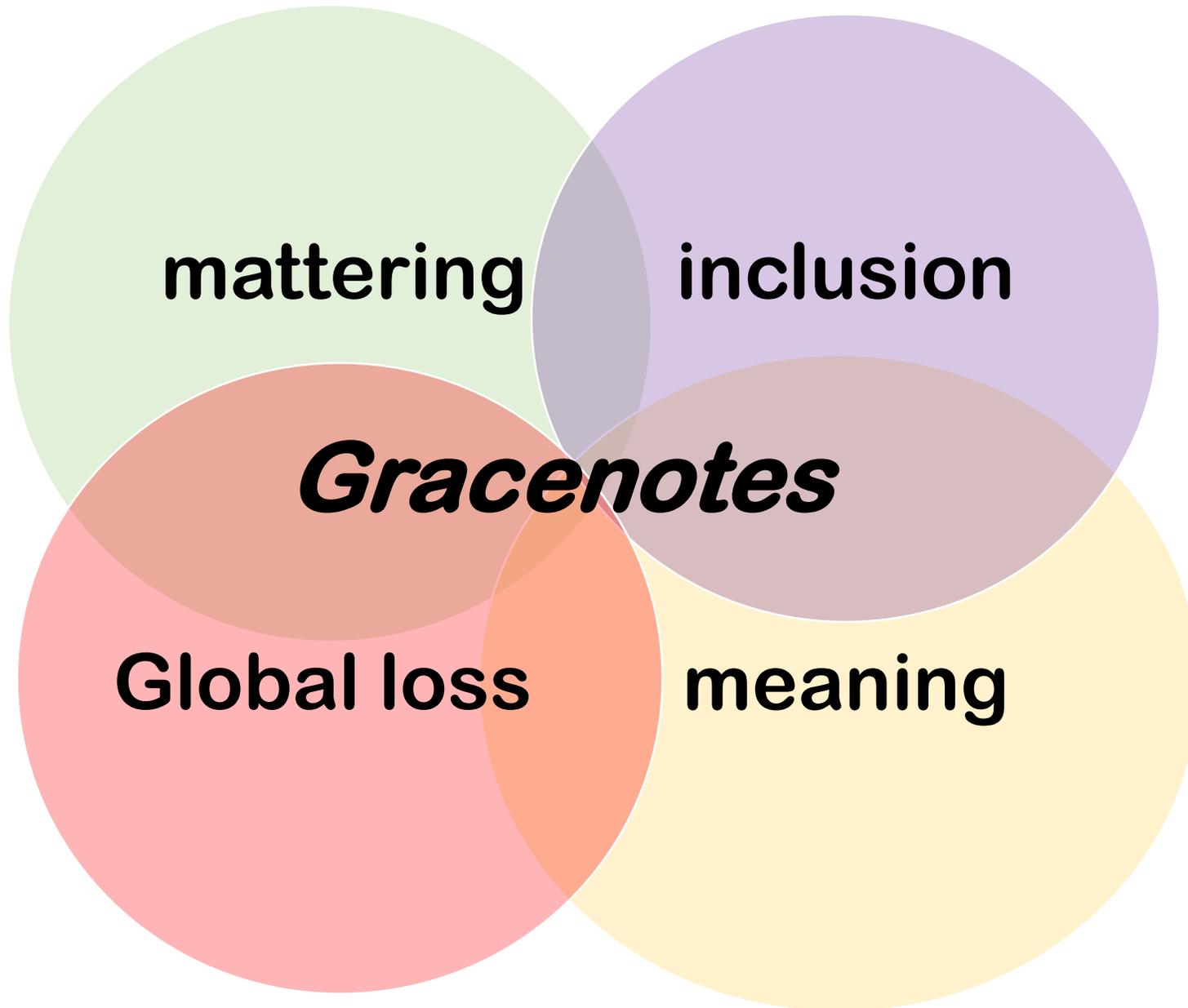
Fostering Greater Connection, Belonging & Performance

INTERACTIVE



**KEYNOTE EXPERIENCES
FOR THE POST-PANDEMIC
WORKPLACE**

**With
Gracenotes Creator
& viral TEDx Speaker
Andrea Driessen**



WHY GRACENOTES? WHY NOW?

Knowing the answer will change how we work and live. When we know our **talents matter**, we take **bigger risks**.

We tackle **greater challenges**. We bring our **full selves** to work. We foster **deeper belonging**. Teams are more **cohesive**. And we contribute more **time and energy** to mission-critical initiatives.

Gracenotes keynote experiences lie at the intersection of **what organizations need NOW**: tools for boosting **mattering, inclusion, meaning-making**, as well as **navigating grief & loss...**

especially in **hybrid workforces**.

PROGRAM DETAILS

GRACENOTES: FOSTERING GREATER CONNECTION, BELONGING & PERFORMANCE

Helping your people understand that they matter is the lifeblood of a successful organization, especially as we navigate **virtual work environments**. Gracenotes express our most affirming thoughts about anyone we work with and care about. They ensure **we all know we matter**—at any age. They are **tangible** and **actionable** tools for honoring one another and creating a more human and meaningful workplace.

Creator of Gracenotes Andrea Driessen presents this highly engaging experience as a one-of-a-kind mix of connective, respectful interactivity along with funny and poignant stories that open people's minds and hearts to positive change.

KEY TAKEAWAYS

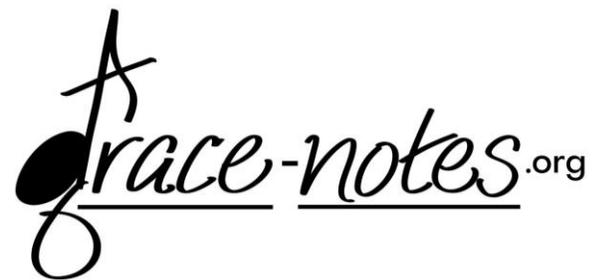
- Cultivate deeper **MEANING**, especially when life feels precarious and uncertain
- Help audiences feel more **GROUND**ED and **COHESIVE** in times of big change
- Build stronger **TEAMS** through the lens of appreciation
- Bring everyone's **WHOLE SELVES** to work
- Provide an **ACTIONABLE** tool for defeating **IMPOSTOR SYNDROME**
- Reveal exactly how our talents **MATTER**
- Move individuals from feeling unseen to feeling **SIGNIFICANT**

Ideal length: 45-60 minutes

Available virtually and in person



EXPLORE MORE BY CLICKING ON EACH IMAGE





FEEDBACK SLICE:

Amazon.com

“Andrea has a unique gift for bringing the right conversations to the forefront in ways the message can be heard and processed quickly. Watching her deliver in a corporate setting like at Amazon was a case study in how to **engage the head and the heart for tangible results**. And for us, these results included learning to apply her fresh approach for communicating messages of **inclusion, belonging, and mattering**. She engaged a 300+ person online audience with wit and smarts, while also flexing to embrace the unfolding conversation of the group. **Everyone stayed engaged til the very end!**”

--Kristin Graham, Principal, Culture & Communications

The Boeing Company

“Andrea as a person and a professional is authentic and genuine, making the working relationship extremely positive and enjoyable. She is a **clear communicator, organized, thoughtful, intentional and an active listener** (which is hard to come by these days!) During Andrea’s Gracenotes session, our audience participation and engagement was at the highest I’ve seen it during these virtual times, because of Andrea’s ability to relate to people, making them feel **safe and comfortable**. After her session, I received several notes of praise and thanks to Andrea for reminding and encouraging them to pause and reflect on acknowledging those who are most important in life.”

“The power and purpose of what you do is infinitely meaningful. P to the power of 3. Your poise, professionalism, and polish fuel the credibility of your work. Your authentic kindness is evident in the first 30 seconds of the session...You have inspired me to share your message of grace to many, many others.” **Carl Gaertner, experience participant**



ANDREA DRIESSEN

- **Creator of Gracenotes: Engaging Experiences of Connection**
- **TEDx Speaker whose Gracenotes Talk Went Viral on Day One**
- **Award-Winning Entrepreneur & Author**

Andrea created the Gracenotes keynote and workshop series for organizations committed to helping everyone find deeper purpose in their work. For teams craving more cohesion. For managers needing an easy to-use tool that shows employees how their talents matter. And for HR leaders looking to boost retention efforts. As more and more companies navigate a hybrid virtual workforce, it is **more critical than ever for people to feel greater connection, belonging and collaboration.**

Andrea has dedicated her career to helping companies, nonprofits, and teams become more communicative, effective, and capable. **An event-industry veteran, she's spent her entire career in the trenches of business meetings**—understanding each group's unique goals and **delivering impactful and engaging solutions.** Andrea has curated programs for hundreds of meeting planners who wanted to create new experiences to invigorate their audiences to take action.

And as a hospice volunteer with Providence of Seattle, she understands the profound power of open and caring communication between those who are dying and their loved ones, along with the importance of recognition, reward, appreciation, and productivity in the business world.

Through her interactions with people who are dying—and those who are very much alive—**she has developed the powerful and actionable Gracenotes program that is changing people's lives.**

- Author of 3x award-winning book, [*The Non-Obvious Guide to Event Planning: For Kick-Ass Gatherings that Inspire People.*](#)
- Winner, Int'l Assn. of Speakers' Bureaus Pacesetter Award
- As a Professional Convention Mgmt. Assn. (PCMA) "Best-in-Class" speaker, she presented workshops in Canada, Mexico, and across the US.

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