

# Money-making messaging for entrepreneurs



## As a small business owner and innovator...

- ✓ You've showcased your products and services through various channels. But you're not fully **speaking to the needs** of clients and prospects
- ✓ You're **frustrated** that your distinct value isn't clearly expressed in your marketing materials
- ✓ Your promotional efforts, when you even have time, are stalled—or **not well executed**



### It's true:

Too many entrepreneurs lack the expertise and bandwidth to create clear, unified, buyer-directed communications. And compellingly showcase their highest value.

## You can gain an unfair advantage and get more:

- ✓ **Decision makers' eyeballs** on your website, proposals, packages, posts, and emails
- ✓ **Fast-tracked execution** on otherwise-stalled or delayed projects
- ✓ **Synthesized messaging** that inspires buyers to say YES
- ✓ **Time** for other projects that only YOU can do
- ✓ **Revenue** via clear, concise, professional communications



## Why Andrea as your Mobile Marketing Maven?

Award-winning entrepreneur who knows how to **"get in the heads" of buyers and prospects**

**30+ years** pitching SMEs and entrepreneurs to B2B and B2C industry leaders

Obsessed with writing from the **buyers' point of view**

**3x award-winning** author



“Andrea finds the heart of my message, and adds clarity and cleverness. So my consulting and speaking clients clearly see how I'll help them. She also crafted a potent 1-word marketing hook that encapsulates my brand promise.”

Bryan Rutberg,  
Founder and Principal,  
3 C Comms



“I hire Andrea to generate crystal-clear business communications for my clients—from web copy to sales scripts to e-books. She then distills all of the information into powerful, convincing materials that move sales conversations forward—fast!”

Lenora Edwards,  
Business Development  
Consultant



“I hired Andrea to write compelling copy that propels people to take action. She synthesized my key values and clients' pain points, so my website is my best marketing tool. And she saved me time, energy, and money.”

Sandy Watchie Stamato,  
coaching for women in  
second half of life



“The world needs more direct, no-nonsense writing. That's what Andrea delivers. She was a joy to work with and delivered a manuscript on time, and with the perfect 'non-obvious' voice that we were looking for.”

Rohit Bhargava,  
speaker and founder,  
The Non-Obvious Company

What's the opportunity cost of doing it all yourself?!

Mobile Marketing Maven. MMM good!  
Andrea Driessen | 206-856-7563  
[www.AndreaDriessen.com](http://www.AndreaDriessen.com)